UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

TIMOTHY A. WOODHAMS et al.,

Plaintiffs,

18-CV-3990 (JPO)

ORDER

-V-

PFIZER INC.,

Defendant.

J. PAUL OETKEN, District Judge:

Plaintiffs Timothy Woodhams, Elizabeth Hinz, Ronald de Clue, John Covello, Joshua Hoaglund, Oscar De Leon, Cynthia Carrillo, Daniel Paul, Robert Trepper, and Daniel Utterback bring this action on behalf of themselves and a putative nationwide class against Pfizer Inc., which markets and distributes Robitussin cough syrup. Plaintiffs claim that Pfizer deceived consumers by charging more for a "Maximum Strength" Robitussin that contained a lower amount of an essential active ingredient than did "Regular Strength" Robitussin. (Dkt. No. 4.) Defendant filed a motion to dismiss (Dkt. No. 19) and a motion to strike (Dkt. No. 23), both of which were fully briefed. Plaintiffs, in turn, moved to stay this action pending resolution of a class certification motion in a substantially similar case in the Northern District of Illinois. (*See* Dkt. No. 36.) The Court granted Plaintiffs' motion and stayed this action during the pendency of the class certification motion in the Illinois action. (Dkt. No. 47.) Defendant's motions were denied "without prejudice to reactivation in the event that the stay [be] lifted." (*Id.*)

Last month, the motion for class certification in the Illinois action was denied. *See Al Haj. v. Pfizer Inc.*, No. 17-CV-6730, 2020 WL 1330367, at *1 (N.D. Ill. Mar. 23, 2020). Plaintiffs now move that the Court lift the stay. (Dkt. No. 52.) That motion is granted. The case

is reinstated for further proceedings, and Defendant's motion to dismiss and motion to strike are deemed reactivated.

The Clerk of Court is directed to lift the stay of this action.

SO ORDERED.

Dated: April 17, 2020

New York, New York

J. PAUL OETKEN

United States District Judge